

UNIVERSIDAD POLITÉCNICA SALESIANA

1. KEY DATA

COUNTRY	Ecuador
INDUSTRY	Consumer Goods & Services
SECTOR	Education
EXCHANGE	not listed
ISIN / TICKER	-
MARKET CAP	-
TOTAL ASSETS	ca. 98 mil EUR 2014
TURNOVER	62 mil EUR
EMPLOYEES	1.803 2014
FISCAL YEAR	1.1. – 31.12.
ADDRESS & WWW	Cuenca Calle Turuhuayco 3-69 Calle Vieja www.ups.edu.ec

2. EXCLUSIONARY SCREENS

ARMAMENT	No	NUCLEAR ENERGY	No
GMO	No	ADDICTIVE DRUGS	No
GAMING	No	OTHERS	No

3. STAKEHOLDER & PRODUCT SCREENS

EMPLOYEES	ab	PRINCIPLES & STRATEGIES	B+
SOCIETY	a	MGMT.SYSTEMS & ORGANISATION	ba
CUSTOMERS	ab	PRODUCTS & SERVICES	ab
MARKET PARTNERS	b	PROGRAMMES, ACTIVITIES & ACHIEVEMENTS	ba
INVESTORS	ab		
ENVIRONMENT	b		

4. OVERALL SUSTAINABILITY RATING

RATING	A+	A	A-	B+	B	B-	C+	C	C-	EX
INDICATIVE RATING	a			b			c			NR
RATING	ab			ba			bc			

PREVIOUS RATING -
DATA RATE **49%**

5. PROFILE

The Universidad Polytécnica Salesiana (UPS), headquartered in Cuenca, is a private university with three locations (Cuenca, Quito, Guayaquil) in Ecuador. The Finanzierungs GmbH is a bond issuing entity for refinancing the planned expansion project of UPS.

The University, founded in 1994 by the Salesians of Don Bosco, provides educational services to currently more than 22.000 students in various disciplines ranging from Business to Social Science, Engineering and Technical Sciences.

Exclusionary screens relating to sustainability are not affected.

The university has defined explicit principles concerning social responsibility, dealing with several important social issues, partly lacking of ecological commitment. Strategies seem to be in accordance with them.

Management systems partially seem to exist for some areas, however an integrated management system has not been established yet.

Programmes, activities and achievements seem to be widely in accordance with own principles and goals and partly with general requirements to a sustainable organisation.

Deficits may occur due to the insufficient inclusion of all relevant stakeholders(e.g. procurement).

A sustainability report does not exist yet, but is planned to be published in the near future.

The university contributes to a sustainable society with immediate positive effects on its students and to a society in an emerging market.

For further development it is recommended to set up a systematic sustainability management.



This report is provided by rfu (Reinhard Friesenbichler Unternehmensberatung / Business Consultancy). The rfu Sustainability Rating Methodology is based on about 100 criteria / 400 indicators for studying and measuring a company's sustainability performance. The first layer of the research process is formed by the exclusionary screens (Table 2). Significant activities in one or more of these areas lead to exclusion (EX). The second layer is formed by the stakeholder & product screens, which are structured in line with the stakeholder model and the management pyramid (Table 3). The evaluation is based on a weighting system, which aggregates the individual grades, differentiated by industry / sector and other structural data, to form an overall rating (Table 4) on a nine steps scale from A+ ("innovative") to C- ("regressive"). If the data rate (% of relevant criteria that were appraisable) is too low for a detailed rating, an indicative rating on a gross scale may be deduced. This is shown by small characters (a, ab, ...). If the data rate is absolutely insufficient, this leads to an NR ("No Rating"). Sources of information are corporate publications (annual and sustainability report, website, etc.), individual sources (questionnaire, direct contact) and others (media, experts, databases, etc.).

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